

JONATHAN RICHARDSON

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Nationality: British

Full UK driving licence

A qualified creative and UX designer with excellent presentation and organisational skills. Able to see projects through from initial client meetings and briefs to completion and beyond. Friendly approach that helps to put clients at ease, quickly gaining confidence to build rapport. Lateral thinker, flexible, professional attitude with enthusiasm for his work and a belief that hard work, combined with care and attention to detail are a pre-requisite for success.

Employment

**February 2012 Onwards
Leighton**

Lead Digital Designer

Senior Designer

UX Designer

I began my time with Leighton as a UX Designer, hired to work on their British Airways account. Reporting to project leaders at BA, my role was to provide varied UX and design input on new and existing projects. After this initial period, and through an internal and external interview process, I was promoted to the position of Senior Designer. This saw me take a more active role over other team members whilst becoming further involved with the BA work. My success meant I was given an 18 month role within the BA UX and design team. This required regular trips to Heathrow to maintain an ongoing relationship with our client. During this time I carried out extensive user testing sessions with stakeholders, staff and customers and implemented solutions to issues across all areas of BA.com, saving the airline millions of pounds.

A further promotion to Lead Designer has allowed me to move onto a more day to day role of managing the design team at Leighton whilst working on our other client projects across a number of sectors. I am heavily involved in the UX side of the design team but also perform other duties such producing creative work, pitching for new projects, writing proposals, quotations and resource planning. In addition I also regularly carry out tasks to support the senior management at the company.

October 2011 - January 2012

The Internet Retailer

Web Content & Design Lead

Responsible for the brand and online content of the numerous Internet Retailer websites. I was also responsible for the design and build of all online marketing, which resulted in a sharp rise in revenue and sales during my time at the company.

April 2005 - October 2011

Assertis Ltd

Lead Designer

Website Designer

During my six and a half years at Assertis I worked my way up from Website Designer to the role of Lead Designer. A busy Creative Agency environment ensured my role was varied and wide ranging.

As well as mentoring a small team, I was also responsible for all the digital design work produced for their clients underneath the guidance of the Creative Director.

My job required me to be involved in every aspect of the design process, which included initial meetings, planning, concept design, high def design and then finally the front-end build. On occasions I was also required to project manage, budget and estimate work and provide quotations.

The role involved the design of digital projects for high profile clients such as Mattel, Avios/Airmiles, MyTrainTicket.co.uk and Northern Rail.

In addition to the more traditional 'web' related tasks, I also worked on a wider range of digital material, such as brand guidelines, logos, adverts, magazine spreads and blog design as well as the design and development of HTML emails for a number of clients from the rail industry and private sectors.

February 2003 - April 2005
Infotex Ltd
Junior Website Designer

Using Adobe products including Photoshop and Dreamweaver, I designed, created and maintained single and multiple page websites for both large and small business throughout the UK.

The role demanded a friendly and professional working relationship between myself and the clients from the early stages of development, including the initial meetings through the whole design process and finally on to the completion and publication of their website.

February 1998 - February 2003
J.Sainsbury's
Customer & Trading Support Officer

My role as a Customer and Trading Support Officer included supervising staff, dealing with the large sums of money and working within a team to oversee the general running of the Customer Services department.

Skills

Software

Adobe Creative Suite, Protoshare, Axure, JIRA, Microsoft Office

Professional

Proven creative design and user experience skills
Confident in running and leading UX workshops, persona creation, website planning and holding user testing sessions (both studio, remote and one on one)
Proficient in writing proposals, estimating for work and costing out project work
Happy to manage teams and project manage work
Confident in supporting senior management in the day to day running of the business

Education

Northbrook College
Worthing

HND: Graphic Design
Curriculum included: Website Design, Graphic Design, 3D Design, Packaging Design, Model Making, Lifedrawing

West Kent College
Tonbridge

ND: Graphic Design
Curriculum Included: Website Design, Graphic Design, 3D Design, Packaging Design, Model Making, Lifedrawing

A-Level: Art and Design

Interests

I enjoy spending spare time with my young family, however, when I do have time I am keen motorsport enthusiast, both watching and participating. I also enjoy travelling, playing golf and watching cricket.

References available on request