

# JONATHAN RICHARDSON

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Nationality: British

Full UK driving licence

**A qualified designer with excellent presentation and organisational skills. Able to see projects through from initial client meetings and briefs to completion and beyond. Friendly approach that helps to put clients at ease, quickly gaining confidence to build rapport. Lateral thinker, flexible, professional attitude with enthusiasm for his work and a belief that hard work, combined with care and attention to detail are a pre-requisite for success.**

## Employment

**2011 Onwards  
Assertis Ltd  
Lead Designer**

From January 2011 I have become the Lead Designer within Assertis Digital team. I am responsible for all the digital design work produced for our clients underneath the guidance of the Creative Director.

My general day-to-day tasks can involve the design of digital projects for clients such as MyTrainTicket.co.uk right through to HTML email marketing for any of our other digital clients

Working within internal and external brand guidelines I can create digital designs from a new brief or improve clients existing digital material. I have recently been working with a number of high profile clients, including creating advertising material for the Airmiles brand.

The role also means I am often asked to create varying digital material such as logos, adverts, magazine spreads and blog design. I am also capable of fully compliant front end development work should the department require.

**April 2005 - December 2010  
Assertis Ltd  
Website Designer**

This varied role involved many duties; everything from company re-branding through to the development of an online ticketing system for a major train operating company.

Day-to-day tasks included the design and front end development of websites for all sectors of business. The job involved anything from initial client meetings, through to wireframing, site planning, initial concepts and then Photoshop mockups of homepages and internal areas. Where required to do so, I was able to project manage the process from start to finish.

After design approval by the client, I was often asked to hand code all the template variables into XHTML and CSS (both accessible, validated and cross-browser compatible) before passing on to a developer to put into Assertis' Content Management System.

I continued to be involved in the project, whenever required, through to completion and publication of a website.

My other role was to design and develop HTML emails for a number of clients from the Rail industry and private sectors.

**February 2003 - April 2005**  
**Infotex Ltd**  
**Junior Website Designer**

I was employed by Infotex (UK) Ltd between February 2003 and April 2005 as a Junior Website Designer, using Adobe Photoshop, Macromedia Dreamweaver and occasionally Macromedia Flash, to design, create and maintain single and multiple page websites for both large and small business throughout the UK.

My role ensured I had to maintain a friendly and professional working relationship between myself and our clients from the early stages of development, such as the initial meetings with new clients, through the whole design process and finally onto the completion and publication of their website.

The design process would include the drawing up of initial specifications at a meeting arranged at either their offices or ours, draft layouts, early website proofs, content approval and final designs, before moving on to publication and search engine submissions.

**February 1998 - February 2003**  
**J.Sainsbury's**  
**Customer & Trading Support Officer**

Whilst studying for my design ND and HND I was employed by J.Sainsbury's, firstly as a Checkout Assistant, then as a Checkout Supervisor, but finally as a Customer and Trading Support Officer on the customer services desk. The job involved supervising the checkout staff, dealing with the large sums of money taken through the tills and working within a team to oversee the general running of the department.

**Skills**

**Software**

Photoshop, Dreamweaver, Fireworks, Illustrator, Indesign, Acrobat and Microsoft Office packages.

**Professional**

Proven design skills with a creative approach to the development process  
Ability to use initiative to implement ideas  
Strong technical skills  
Excellent attention to detail  
Self-motivated with enthusiasm and ability to learn quickly  
Construction and site management knowledge  
Client liason and project management  
Cross-browser compatability and website accessibility

**Education**

**Northbrook College**  
**Worthing**

HND: Graphic Design  
Curriculum included: Website Design, Graphic Design, 3D Design, Packaging Design, Model Making, Lifedrawing

**West Kent College**  
**Tonbridge**

ND: Graphic Design  
Curriculum Included: Website Design, Graphic Design, 3D Design, Packaging Design, Model Making, Lifedrawing

A-Level: Art and Design

**Interests**

Having just become a Dad, all my spare time is taken up with my new son and my fiancée along with decorating our new house! However, when I do have some time I am keen motorsport enthusiast and make regular visits to the Nurburgring in Germany. I also enjoy travelling, golf and watching cricket.

References available on request